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November 2009

FunRide News

The Green Way to Drive

www.myfunride.com

a vehicle

information

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Your alternative to the high cost of owning

Call FunRide at **(805) 547-2225** for more

FunRide is a unique car sharing service that offers exclusively alternative fuel and hybrid vehicles to lease on an hourly basis. We are committed to saving you money in your transportation budget while keeping our air clean and reducing our dependency on foreign oil. FunRide vehicles are now available for our members. [Join FunRide today.](#)

FunRide Holiday Promotion!

We are approaching 50 members joining FunRide since our service started last July. We are offering a special bonus for joining FunRide before December 31. With your individual membership of \$30 a year, you will receive two free hours of rental time to try our service. So go to our website at www.myfunride.com and find out how easy the FunRide service is to use. Once you become a member, you receive a "fob" that goes on your key chain. You just go online to reserve the vehicle of your choice and your fob gets you into the vehicle. You will find the key to the vehicle in the glove box. There is no paperwork or going to a location to pick up the key. You have a fleet of green vehicles available to you 24 hours a day, seven days a week. If you have any questions about FunRide, our staff is available at 547-2225. Our goal is to reach 100 members by January 1st.



FunRide Adds Their Fourth Vehicle

FunRide has added their fourth vehicle to their fleet and it is a very fun ride. The Chevy HHR is a flex fuel vehicle that can operate on E-85, which is an ethanol blend of 85% ethanol and 15% gasoline. The vehicle is the same style as a PT Cruiser and seats four comfortably with plenty of room for groceries or other purchases. The HHR has a great sound system and temperature control system. We are now looking for a flex fuel, small truck for our members who are requesting a vehicle to haul larger items.

FunRide Heading to Colorado

FunRide CEO, Mark Shaffer, traveled to Denver, Colorado this month to feature a table at a major investor showcase for new business concepts and inventions. The interest in FunRide was dramatic, so we are preparing to launch our first service expansion into Colorado. We will start in the Denver area and expand to other parts of the state that request our service. The goal is to begin providing services in July of 2010. FunRide is also looking at developing a FunRide service in Sacramento in 2010.

FunRide Invites You to the SLO CarFree

Launching Party

FunRide is an active member in the SLO Car Free Coalition that is promoting visitors to leave their cars at home and use transit, bikes, walking, shuttles, and car sharing to get around our county while they visit. Visitors can sign up online at www.slocarfree.org website and pledge to not bring their car with them when they come to San Luis Obispo. They then receive discounts at restaurants, hotels, and transportation services. This Thursday night (Nov. 19th), the SLO CarFree Coalition is hosting a launching party at the SLO Airport from 5-7 pm. The party will be held in a hanger complete with display tables, vehicles, music, and lots of fun. To get directions and RSVP please go to www.slocarfree.org. When was the last time you went to a hanger party? Come learn more about this great program and how you business can attract green visitors.

FunRide Welcomes Patrick Mahan to Their Staff

We are please to announce that Patrick Mahan has joined the FunRide team to spread the word about the benefits of making car sharing a part of your world. Patrick brings 25 years of business experience with 18 years setting up distribution in the wireless industry. He is very excited about promoting the green car sharing service at FunRide. He is looking forward to expanding the number of businesses that want to reduce the carbon footprint of their business and reduce their fleet cost. Feel free to give Patrick a call at 547-2225 and he will help you to sign up as a member of FunRide.

5 miles for Free

FunRide is now offering 5 free miles for every 1 hour of vehicle reservation. So, any FunRide member can get up to 120 free



miles whenever they reserve a vehicle for a full day.

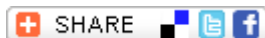
Any miles that are not used during the reservation time period are lost and cannot be rolled over to any subsequent reservations. So, put those miles to good use, the first 5 are on us!



We would like to thank the community of San Luis Obispo for their interest and support for FunRide. We continue to develop the start-up service around the City of San Luis Obispo and we look forward to expanding the service to other parts of our County.

Sincerely,

Mark T. Shaffer
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